



**Cheeky**  
the Monkey

**Buddy**  
the Dog

**CARE DEEPLY  
SHARE FREELY**  
with **Sharity™ & Friends**

# Journey with Sharity™ & Friends

- Start Small, Dream Big 2022 -

**Spikey**  
the hedgehog

**Flappy**  
the pigeon

**Felicity**  
the cat

Jointly brought together by



Together, Because



# Sharity™ & Friends



## Who is Sharity?

Sharity is Community Chest's pink and cuddly mascot who was specially chosen **to nurture and challenge the next generation of givers** to build a more caring, compassionate and inclusive society.

Sharity's name is a combination of the words '**share**' and '**charity**' and true to his name, regularly cares deeply for and shares freely with friends with and without special needs in the community.

# We Want To Partner You To:

## Build a Caring & Inclusive Community

We hope to inspire school-going children to care and contribute meaningfully to the community by sharing their time, talent and enthusiasm to make a difference and improve situations they care deeply about.



### Entryway for Lifelong Giving

Through efforts in:

- **Sharity School Outreach Programme (e.g. SSDB)**
- Sharity Resources & Materials
- Animation Episodes
- Signature events (Sharity Day)
- Digital Outreach



### Focused Approach for Sustainability

Through partnerships with:

- ECDA
- MOE Character and Citizenship Education
- Schools
- Third Parties/Corporate Partners

# Enriching Pre-schoolers' Caring & Sharing Journey

## Outreach Programme: Sharity Befriending Sessions

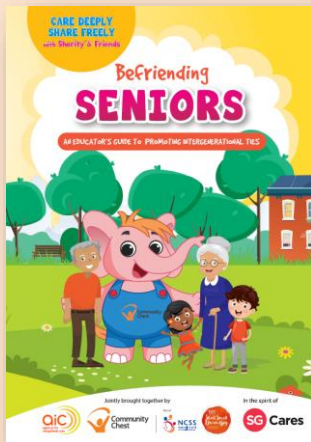
### Objective:

**Introduce** and **inculcate** the values of **caring and sharing** among pre-schoolers by providing them with an opportunity to befriend and interact with seniors in eldercare and persons with disabilities through inclusive games and activities.

### Sharity Befriending Opportunities:

#### 1. Befriending Seniors

In partnership with Agency for Integrated Care (AIC)



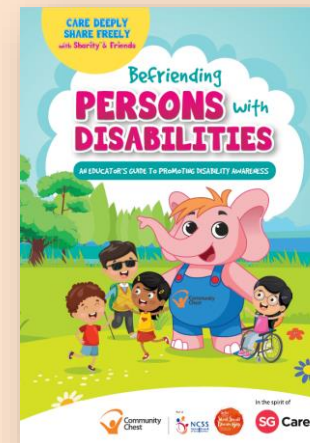
Scan the QR code to download a copy of the e-infokit



[go.gov.sg/ssdb-seniorsinfokit](https://go.gov.sg/ssdb-seniorsinfokit)

#### 2. Befriending Persons with Disabilities

TBC



Scan the QR code to download a copy of the e-infokit



[go.gov.sg/sharityssdb-pwdinfokit](https://go.gov.sg/sharityssdb-pwdinfokit)



# How We Will Be Supporting You



## 1. Sharity Resources

We provide activity ideas and resources for pre-schools' considerations and step in as a facilitator when required (e.g. Sharity e-infokits)



## 2. Connect

We pair up interested pre-schools with Community Care facilities and/or Special Schools



## 3. Kick-off Meetings

We arrange for kick off meetings to align expectations and to agree on timeline and outcomes to be achieved.



## 4. Sharity Befriending Sessions

Pre-schoolers will get to befriend and interact with seniors and/or persons with disabilities through inclusive activities and games as planned



## 5. Feedback

We will send out post-session evaluation questions and an online survey to gather your feedback to improve Sharity programmes.



# Sharity Resources

## E-Infokits

Virtual component included!



### Provided to all pre-schools!

These e-infokits support teachers in implementing seniors/disabilities-related SSDB initiatives with their students, including interaction tips and activity ideas!

### Content:

1. Seniors in Singapore and the Community Care Sector / What is a disability & why do we befriend Persons with Disabilities (PwDs)?
2. How to get started on your initiative
3. What you can do:
  - a) Preparation – planning tips, befriending tips, virtual tips
  - b) During the session – possible activities
  - c) After the session: reflection questions/activities for children
  - d) After Action review
4. Success Stories

## Sharity Papercraft



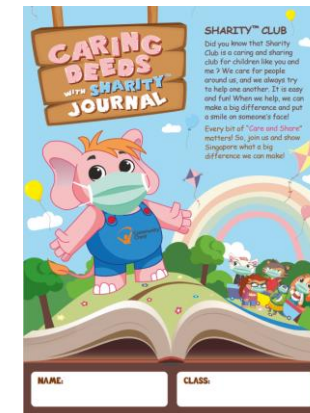
## Inclusive Storybooks (On loan)



## A-Z Values Learning Card



## Caring Deeds with Sharity Journal



## Sharity & Friends Animations



# Past Sharity Befriending Sessions

## 1. Caring for Seniors

In partnership with Agency for Integrated Care (AIC)



Photo credits: Spring Brainy Kidz @ Ubi and Econ Medicare Centre (Chai Chee) met up virtually to celebrate National Day together.



Photo credits: : Elders from St Luke's ElderCare Changkat Centre followed the pre-recorded exercise video from Star Learners Tampines East



Photo credits: PCF Sparkletots Preschool @ Braddell Heights Blk 417 and Econ Medicare Centre (Braddell) co-created an art piece together

## 2. Caring for Persons with Disabilities

In partnership with Muscular Dystrophy Association of Singapore (MDAS)

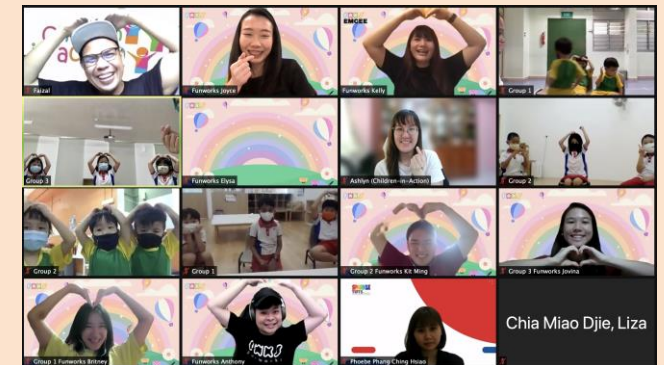
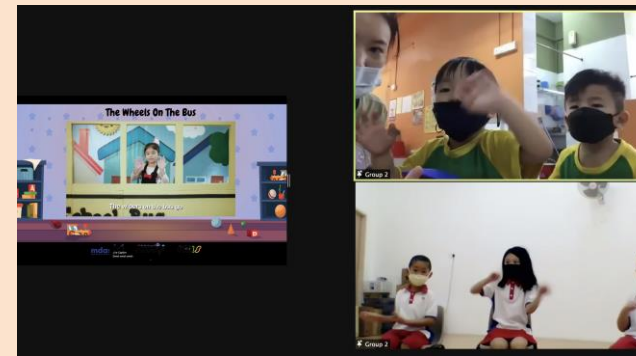


Photo credits: PCF Sparkletots Preschool @ Joo Chiat and TOUCH Child Care (Clementi) played games and sang songs virtually.



# Success Stories

## Caring for the Seniors

In partnership with Agency for Integrated Care (AIC)

### Connecting lives with a purpose

PCF Sparkletots Preschool @  
Punggol East Blk 143

The centre collaborated with St Luke's ElderCare Rivervale Centre, with support from Agency for Integrated Care (AIC) and Community Chest. They conducted virtual sessions to enable the seniors and children to do the same activities together, such as planting shallots and playing games such as 'animal bingo' and 'guess the lyrics'. The centre also donated threading activities that featured past and present comparison photos to encourage conversations among the seniors and children. Both the facilities were very supportive, ensuring that the virtual sessions were successful!





# Success Stories

## Caring for Persons with Disabilities

In partnership with Muscular Dystrophy Association of Singapore (MDAS)

### RECYCLING FROM THE HEART

**MIJ Special Education Hub &  
PCF Sparkletots @ Potong Pasir Blk 14**

- “ Working with Community Chest (ComChest) (NCSS) had been a joy from start to end! During the course of Start Small Dream Big (SSDB) program, ComChest had provided us with Sharity educational resources in regard to early childhood character development.

We used these Sharity videos and activity booklets to instil values and educate the children about inclusiveness – The theme for SSDB 2020.

Through ComChest, we are proud to also have an opportunity to partner with Muscular Dystrophy Association Singapore (MDAS). Our children made some snow globes using recycled glass jars and present them to MDAS for MIJ Special Education Hub. This gave our children to share their art and love with their counterparts in MIJ.

Due to the Covid-19 safety measures, we also managed to conduct some combined games and activities with MDAS and MIJ virtually. The activities organised by MDAS through Zoom was very interactive for the children which they really enjoyed participating in.

We want to take this opportunity thank everyone involved to piece together these beautiful activities together with PCF Sparkletots @ Potong Pasir Blk 14. We look forward to the following opportunity to work together! ”

**Ms Vejaya**

*Pre-school teacher from PCF Sparkletots @ Potong Pasir Blk 14*



# For more details

## Caring for Seniors Theme

Contact  
**Agency for Integrated  
Care (AIC)**  
at [intergen@aic.sg](mailto:intergen@aic.sg)

## Caring for Persons with Disabilities Theme

Contact  
**Community Chest**  
at [liza\\_chia@ncss.gov.sg](mailto:liza_chia@ncss.gov.sg)



**CARE DEEPLY  
SHARE FREELY**  
with **Sharity™ & Friends**

**Cheeky**  
the Monkey

**Buddy**  
the Dog

**Spikey**  
the hedgehog

**Flappy**  
the pigeon

**Felicity**  
the cat

# Thank You!

We look forward to nurturing the next generation of givers with you.

Jointly brought together by



Together, Because

