



Start Small, Dream Big

25 Feb 2022





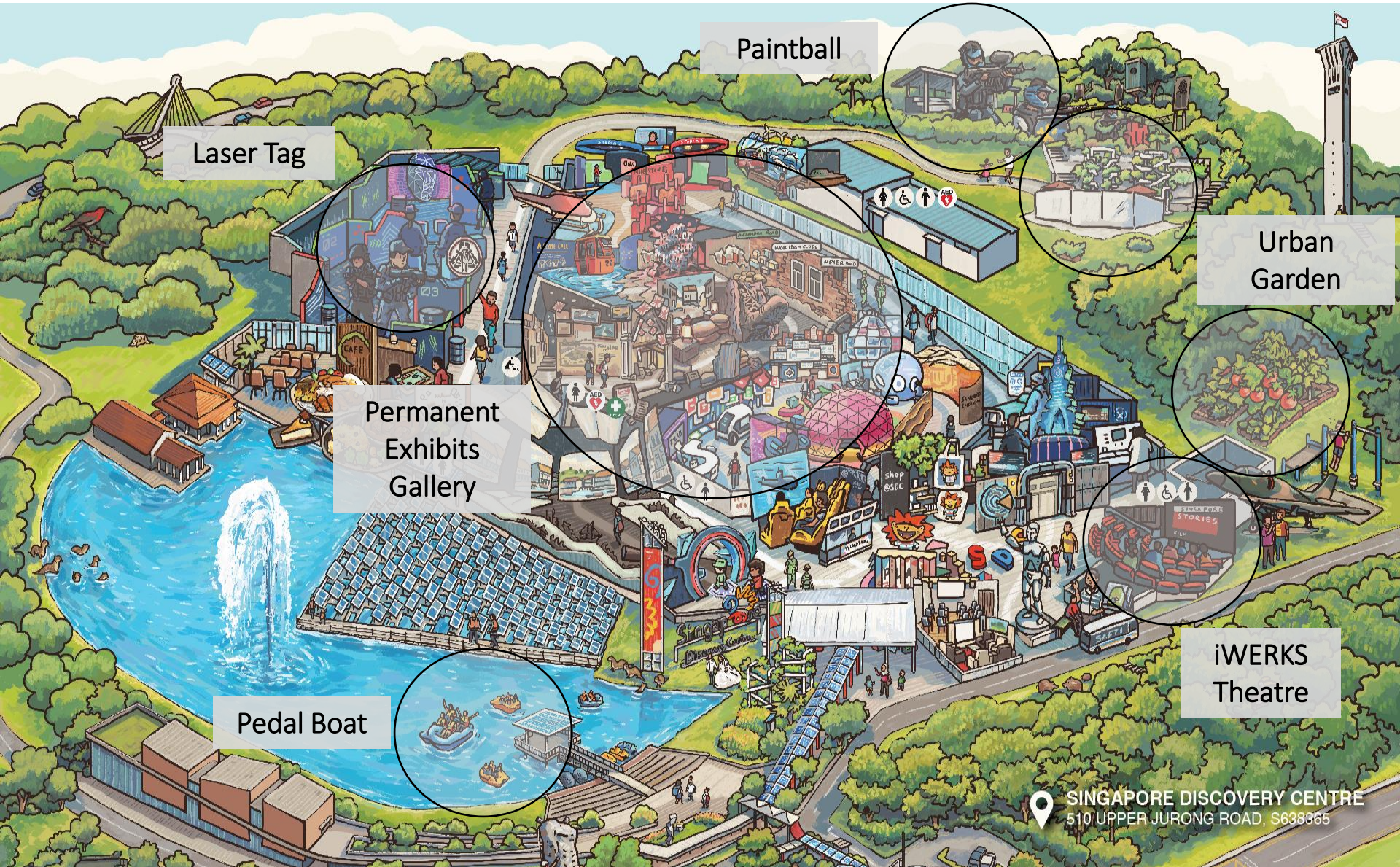
MISSION

To share the **Singapore Story** and inspire a desire to contribute to Singapore's future.

ABOUT SINGAPORE DISCOVERY CENTRE



Hear the past, touch the present and see the future at Singapore Discovery Centre. Be inspired! Through our fun and interactive galleries and attractions, visitors enjoy a multi-sensory learning experience while gaining insights into Singapore's dreams, aspirations and challenges.



Laser Tag

Paintball

Urban
Garden

Permanent
Exhibits
Gallery

Pedal Boat

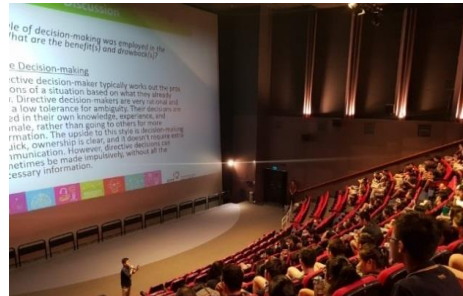
iWERKS
Theatre



School Programmes



Commemorative Days Programmes (TD, RH, IFD, ND)



MOE Curriculum & Contemporary Issues



Govt Initiatives & NE Messages



School Programmes



Oh What Farm!

In-Centre & Virtual



Target Market	Kindergarten 1 & 2
Modality	SDC-based (Classroom & Outdoor based)
Value Proposition	Novel & High-Engagement Level: (Through hands-on and enriching activities, young children develop appreciation and awareness for food sustainability.)
Learning Objectives	<ul style="list-style-type: none">• To bridge the gap between classroom learning and real-world environment.• To bring awareness to children about where and how food comes about• To foster a culture of appreciation and commitment in the collective effort to address sustainability challenges.

Main Segment and Highlights (In-Centre)

3 Overarching Engagement Questions

Where does food come from?

- ✓ Plant Food vs Animal Food
- ✓ Crops processed to make new food
- ✓ How does food get from farm to the stores?

How do farms and farmers work? Why are they important?

- ✓ The purpose of a farm
- ✓ The role of farmers.
- ✓ Innovative types of farms
E.g. Hydroponic farming

Why shouldn't we waste food? How?

- ✓ The long and tedious journey of food to get to our table
- ✓ Why is there food wastage in SG?
- ✓ What can we do to waste less?

2 hours

Introduction +
Classroom
Activities
30min

Break
15min

Guided Tour @
SDC Urban Farm
45min

Classroom
Activities + Plant
your own Seeds!
30min

Activities include...



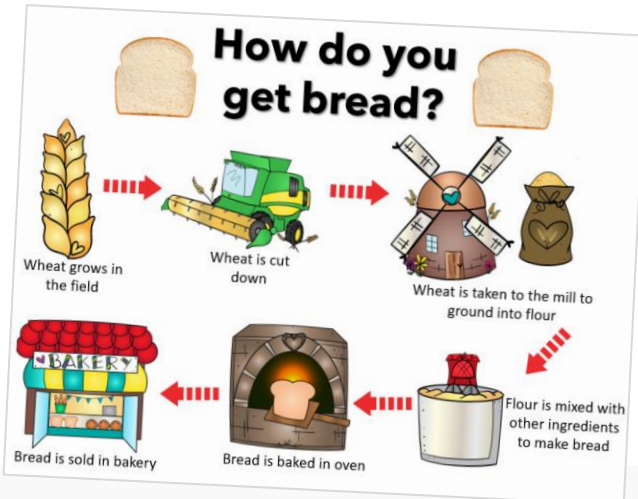
Quiz

SDC Urban Farm Tour!



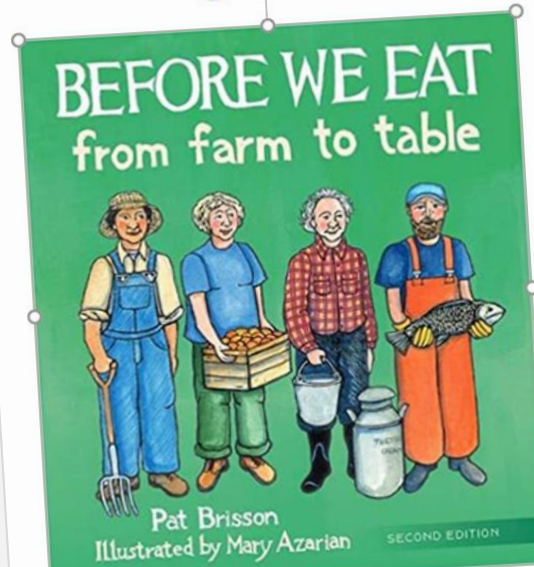
Singapore
Discovery Centre

CELEBRATING
25
YEARS



Food process sequencing

Story Time!



Eco-Planting Kit

Main Segment and Highlights (Virtual)

3 Overarching Engagement Questions

Where does food come from?

- ✓ Plant Food vs Animal Food
- ✓ Crops processed to make new food
- ✓ How does food gets from farm to the stores?

How do farms and farmers work? Why are they important?

- ✓ The purpose of a farm
- ✓ The role of farmers.
- ✓ Innovative types of farms
E.g. Hydroponic

Why shouldn't we waste food? How?

- ✓ The long and tedious journey of food before getting to our table
- ✓ Food wastage in Singapore and why?
- ✓ What can we do to waste less?

1 hour

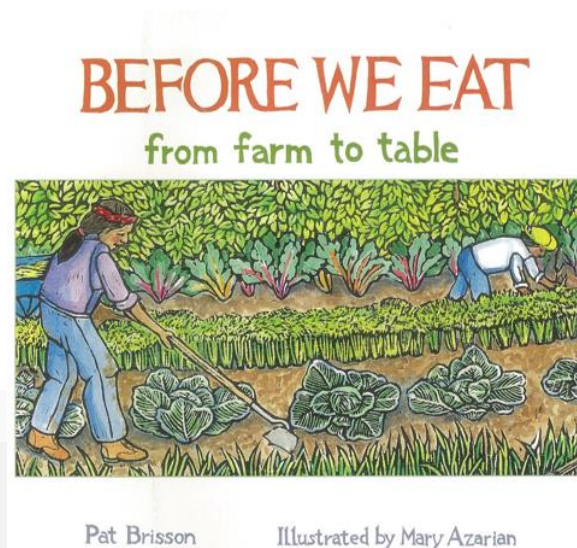
Introduction to
Food Waste in SG

Meeting Farmer
Herb

Virtual Tour @ SDC
Urban Farm

How do we reduce
food waste? &
Plant your own
Seeds!

Activities include...



Eco-Planting Kit

Contact Us!

Joey Seah

Assistant Account Manager

+65 90214733

joey_seah@sdcc.com.sg

WWW.SDC.COM.SG

