



SSDB 2022:

Kindness Makes Us Strong!

By Singapore Kindness Movement





About SKM

We believe we can find kindness in every person.

We aim to encourage everyone to start, show and share kindness.

We aspire to inspire graciousness one kind act at a time by sparing a thought for the people around us.

SKM is a non-government, non-profit organisation, as well as a registered charity and Institution of Public Character.



List of Resources

1. SSDB 2022 Resources
2. Kindermovement 2.0
3. Puppet Show
4. Holding an SSDB / KDSG Launch party
5. Other SKM Resources and Programmes



We have many exclusive resources specially for our SSDB Partners this year!

01

SSDB Resources



SKM Resources for SSDB



DIY Paper Bag

Fill it with goodies that represent your feelings of care and kindness, and give it to beneficiaries!

For all SSDB-participating students!



Mini Singa Cardboard Figurine

- Hold a mini design competition in your school
- Get the public to adopt your Singas and raise funds for your beneficiaries
- Or simply give the decorated figurines away to your beneficiaries!

For SKM's SSDB schools only!

SKM Resources for SSDB



Singa Mailbox

- Write letters to Singa and get replies from him!
- Drop-off Kindsville Times contest entries here too!
- Quarterly collection of letters by SKM

For SKM's SSDB schools only! (First come first serve basis as we have limited quantities)

02

Kindermovement 2.0

Workshop for Preschool
Educators





- Collaboration between Kingdomgarden Preschool Services and Singapore Kindness Movement
- Series of workshops focusing on Art and Craft and Puppetry
- Fully-sponsored for first 100 preschools that sign up as SKM's SSDB Partners!

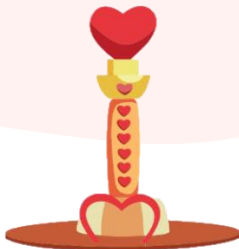
*Workshops are available in both English & Chinese!

03

Puppet Show

Yes it's finally back!





- 40min interactive online live puppet show
- Minimum 30 students per show
- Shows will launch in April 2022
 - Fully-funded by SKM
- Email wong_sining@kindness.sg for enquiries/to sign up!

04



Celebrate SSDB + KDSG!

Thinking of launching a
SSDB / KDSG party?

Things your school can do



01

Decorate

- Kindness Posters
- Printables from Kindsville Website
- Use KDSG Package items

03

Perform

- Kindness Dance
- Roleplay with Cubbies Hand Puppets (2021 KDSG Package)

02

Invite Singa

Loan our new Mascot Suit for your party!

04

Invite Parents

- Brainstorm project idea with parents
- Use SKM resources together with parents



05

Other SKM Programmes

To complete your SSDB project



Other SKM Programmes and Resources

KDSG 2022

20 May 2022



The Fantastic Finn
and His Circus of
Friends AV Book



Parenting Talk:
Nurturing Kindness at
Home



It's not ok to be alone
AV Book



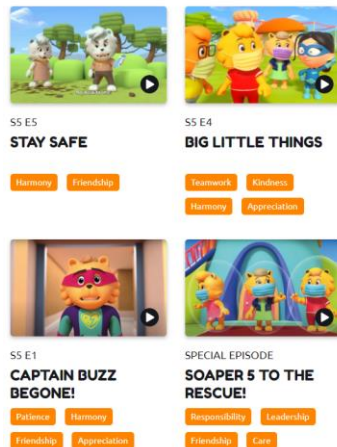
Learn the Kindness
Dance and lyrics and
perform for
beneficiaries!



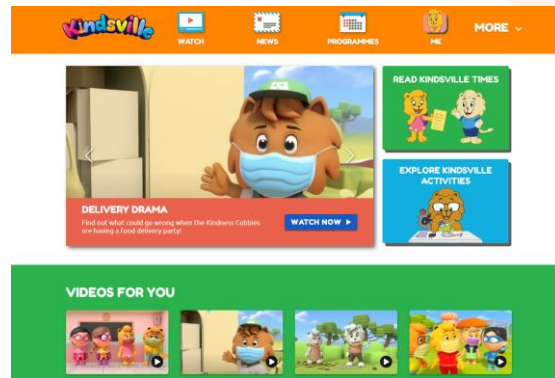
Click on the images to check them out!



Quarterly newsletters
for Preschools that
have subscribed to it



Watch our latest episode
about feelings and the first
day of school!



Kindsville – your one-stop
resource for kindness-themed
activities, stories and games!

Thank you!

Feel free to reach out to contact **Si Ning** if you have any queries:

wong_sining@kindness.sg

We look forward to working with you on SSDB 2022!

