



**Cheeky**  
the Monkey

**Buddy**  
the Dog

**CARE DEEPLY  
SHARE FREELY**  
with **Sharity™ & Friends**

# Journey with Sharity™ & Friends

- Start Small, Dream Big 2023 -

**Spikey**  
the hedgehog

**Flappy**  
the pigeon

**Felicity**  
the cat

Jointly brought together by



Together, Because



# Sharity™ & Friends



## Who is Sharity?

Sharity is Community Chest's pink and cuddly mascot who was specially chosen **to nurture and challenge the next generation of givers** to build a more caring, compassionate and inclusive society.

Sharity's name is a combination of the words '**share**' and '**charity**' and true to his name, regularly cares deeply for and shares freely with friends with and without special needs in the community.

# We Want To Partner You To:

## Build a Caring & Inclusive Community

We hope to inspire school-going children to care and contribute meaningfully to the community by sharing their time, talent and enthusiasm to make a difference and improve situations they care deeply about.



### Entryway for Lifelong Giving

Through efforts in:

- **Sharity School Outreach Programme (e.g. SSDB)**
- Sharity Resources & Materials
- Animation Episodes
- Digital Outreach



### Focused Approach for Sustainability

Through partnerships with:

- ECDA
- MOE Character and Citizenship Education
- Schools
- Third Parties/Corporate Partners

# Enriching Pre-schoolers' Caring & Sharing Journey

## Outreach Programme: Sharity Befriending Sessions

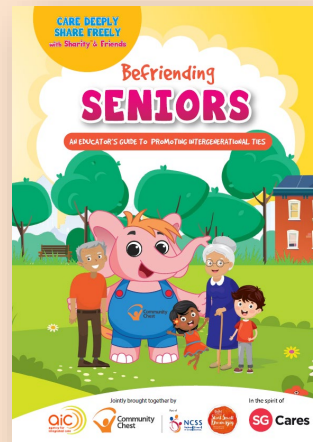
### Objective:

**Introduce** and **inculcate** the values of **caring and sharing** among pre-schoolers by providing them with an opportunity to befriend and interact with seniors in eldercare and persons with disabilities through inclusive games and activities.

### Sharity Befriending Opportunities:

#### Befriending Seniors

In partnership with Agency for Integrated Care (AIC)



Scan the QR code to download a copy of the e-infokit



[go.gov.sg/ssdb-seniorsinfokit](https://go.gov.sg/ssdb-seniorsinfokit)



# How We Will Be Supporting You



## 1. Sharity Resources

We provide activity ideas and resources for pre-schools' considerations and step in as a facilitator when required (e.g. Sharity e-infokits)



## 2. Connect

We pair up interested pre-schools with Community Care facilities and/or Special Schools



## 3. Kick-off Meetings

We arrange for kick off meetings to align expectations and to agree on timeline and outcomes to be achieved.



## 4. Sharity Befriending Sessions

Pre-schoolers will get to befriend and interact with seniors and/or persons with disabilities through inclusive activities and games as planned



## 5. Feedback

We will send out post-session evaluation questions and an online survey to gather your feedback to improve Sharity programmes



# Sharity Resources

## E-Infokits

### Provided to all pre-schools!

These e-infokits support teachers in implementing seniors or disabilities-related SSDB initiatives with their students, including interaction tips and activity ideas!

### Content:

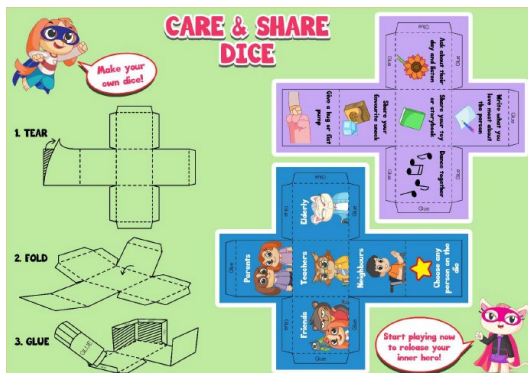
1. Seniors in Singapore and the Community Care Sector / What is a disability & why do we befriend Persons with Disabilities (PwDs)?
2. How to get started on your initiative
3. What you can do:
  - a) Preparation – planning tips, befriending tips, virtual tips
  - b) During the session – possible activities
  - c) After the session: reflection questions/ activities for children
  - d) After Action review
4. Success Stories

Virtual component included!

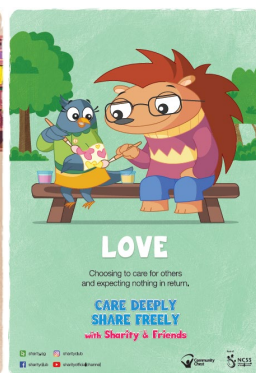
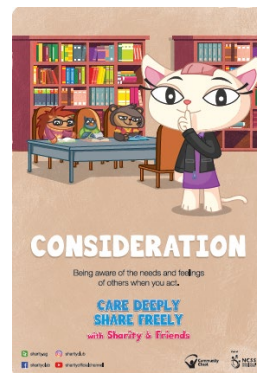


Scan the QR code to download a copy of the e-infokit

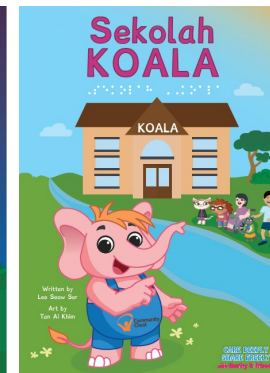
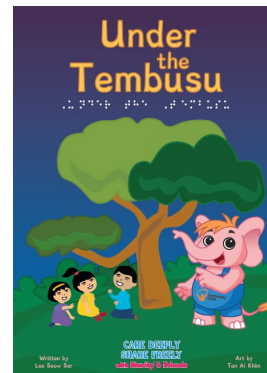
## Sharity Papercraft



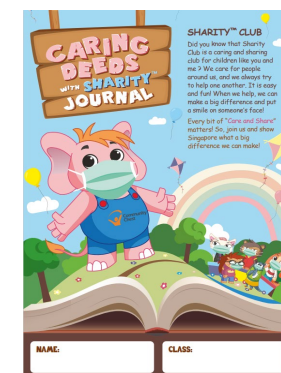
## A-Z Values Learning Card



## Inclusive Storybooks (On loan)



## Caring Deeds with Sharity Journal



## Sharity & Friends Animations



# Past Sharity Befriending Sessions

## Caring for Seniors

In partnership with Agency for Integrated Care (AIC)



Photo credits: Children from Cherie Hearts Kidz Campus @ Pasir Ris Elias Mall and seniors from NTUC Health Nursing Home (Pasir Ris) interacted with each other through virtual games and dance performances.



Photo credits: Seniors from St. Luke's Eldercare Centre (Rivervale) and children from PCF Punggol Shore Blk 663A bonded over art activities and Fruit Bingo.



# Success Story

## Caring for the Seniors

In partnership with Agency for Integrated Care (AIC)



## Caring for the Elderly

### Star Learners @ Jurong East

With the aim of fostering intergenerational awareness, the centre embarked on their SSDB project by getting children to interview their grandparents and share their responses with their classmates. The preschool collaborated with St Luke's ElderCare Ayer Rajah Centre, with the support of Agency for Integrated Care (AIC) and Community Chest. The preschool organised a food donation drive, with overwhelming response from parents who contributed various food items. These were packed into personalised pouches, along with fridge magnets and well-wishes prepared by the children. During their visit, the children performed with Sharity for the elders and did craft activities together. It was a fun, engaging and memorable visit for both the young and old!

*\*This collaboration is facilitated by Agency for Integrated Care and Community Chest.*



# For more details

## Caring for Seniors Theme

Contact  
**Agency for Integrated  
Care (AIC)**  
at [intergen@aic.sg](mailto:intergen@aic.sg)



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# Thank You!

We look forward to supporting you in this.

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