



# PRESCHOOL Market

**Building Community.  
Engaging Hearts & Minds.**

[WWW.PRESCHOOLMARKET.COM](http://WWW.PRESCHOOLMARKET.COM)

# What I will be sharing today :

**01**

**About  
Preschool Market**

**02**

**Kindred Studio  
SG**

**03**

**How PSM can  
support you for  
SSDB 2023**



# PRESCHOOL Market

Preschool Market is a one-stop preschool consultancy company that provides B2B solutions and services for preschools and organisations such as teacher training, student programs, curriculum development, resource support, events management and other customised early childhood sector-related work.

Preschool Market is also a registered social enterprise committed to assisting underprivileged kids and their families. We believe that every child should have equal access to opportunities in learning and education and reaching their maximum potential in life regardless of their socio-economical status.

# Our Social Good



**Helping underprivileged Preschool children and their families (food, education, well-being, financial support)**



**Promoting sustainability and care for environment.**

## Kindred Studio – Recyclables Hub For Preschools



**TEMASEK  
FOUNDATION**



Kindred Studio was an initiative supported by Temasek Foundation Nurtures. It was established to create and promote sustainability in the community through best practices and green initiatives. With a focus on environmental sustainability and helping underprivileged children, Kindred Studio SG is the first co-working lab and resource-sharing hub for preschool educators and the general public. We hope to lead and inspire the community by spearheading meaningful green projects.





# Kindred Studio

no one  
can do  
everything  
but everyone  
can do  
something

Some of our corporate partners:



# Kindred Studio

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We would like to invite SSDB participating preschools to be part of Kindred Community to **BE CREATIVE** and **DO GOOD** for the Community using sustainable materials.





# How can you work with PSM for SSDB?



## Topic: Sustainability starts with me!



Provide free recycling/upcycling materials



Support Events or Projects

eg. Upcycled craft flea market to raise funds



Provide guidance in SSDB journey/ sustainability projects

e.g. Workshops





Preschool Market · Oct 19, 2021 · 2 min read



## PCF Sparkletots @Nee Soon Central Blk 723: Championing the 3Rs in One's Own Way

In light of all the natural disasters past and ongoing – the COVID-19 pandemic included – PCF Sparkletots @Neesoon Central Blk 723 decided to settle on the theme of caring for Mother Earth and the community for their Start Small Dream Big (SSDB) project.



**Upcycling efforts!**



## Ace@work childcare : “Our family, Our community”

Ace@work childcare creatively made use of the Start Small Dream Big (SSDB) theme this year, “Our family, Our community” together with their upcycling efforts. There are different artworks across different ages.

### Family college

For N1, they partnered up with the ArtScience museum on delivering the upcycled art pieces where they will provide guidance and recommendation. Together with their parents, they captured special moments with their family and brought the completed art pieces to class where they would create a college based on upcycled materials.





Preschool Market · Sep 5, 2016 · 3 min read

## Dine@Art Fund-raising & Food Distribution

Updated: Dec 29, 2021

PCF Sparkletots Preschool @ Tampines West Blk 942 put together an enriching experience for Start Small Dream Big project for the children to have a chance to give back to the society. They were involved in every phase, from creating art works, to setting up a restaurant, purchasing, packing and finally distributing the groceries. The children had a complete experience of fund-raising and reaped the fruits of the smiles on the faces of the recipients.

We were privileged to join the children on a trip to Giant Hypermarket on 8 June 2016.



Prior to this grocery trip, the preschoolers created artwork for an art auction and set up a restaurant in their school, serving their parents food and beverages. The proceeds from the Restaurant Day and freewill donation were used to purchase groceries for the needy families.



**Fundraising for a cause..**







Preschool Market · Oct 14, 2021 · 2 min read

## Little Footprints ITE College West: Spurring Empathy, Saving Community Cats



As a response to the animal abuse and abandonment cases in Singapore, Little Footprints ITE College West embarked on their Start Small Dream Big project, 'A Paw in Need'. The preschool felt that there was a dire need to educate the rising, new generation on the salience of caring for community cats.

After surveying the students, the school found that some held negative perceptions about these stray felines. Therefore, they set off to launch an activity that would enable the kids to feel more empathy and sympathy for such animals.

**Upcycled Makeshift  
home for stray  
animals!**



**Scan to indicate your interest in  
collecting recyclables!**



<https://bit.ly/KindredStudiovisits>

## **Let's stay connected!**



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Preschool Market

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# Kindred Studio



**Scan to indicate your interest in collecting recyclables!**



We have 2 recyclables warehouse:

- 1) Jurong: 134 Jurong Gateway Road #03-309Q Singapore 600134
- 2) Outram: 315 Outram Road #12-05 Tan Boon Liat Building Singapore 169074





## We want your pre-loved toys and educational materials!

Project RePlay is a community project that aims to build a sustainable learning community. We collect your pre-loved toys and educational toys, refurbish them as best as we can. We will then distribute to the families-in-need and children.

Drop your preloved toys at

**134 Jurong Gateway Road #03-309Q Singapore 600134**

Whatsapp us at **+65 8588 8896**.



Work with us to be part of Project Replay  
as your SSDB Project

Contact      Preschool      Market      at  
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**Thank you!**