

PRESIDENT'S CHALLENGE

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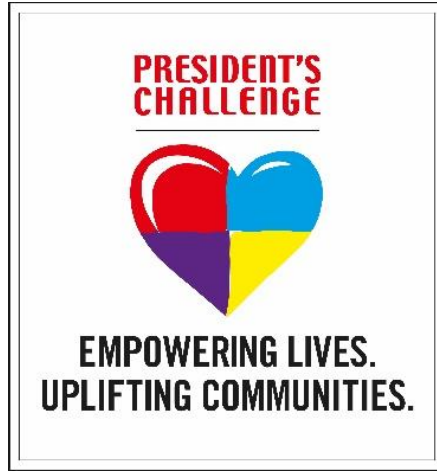
START SMALL, DREAM BIG
2023

PRESIDENT'S
CHALLENGE



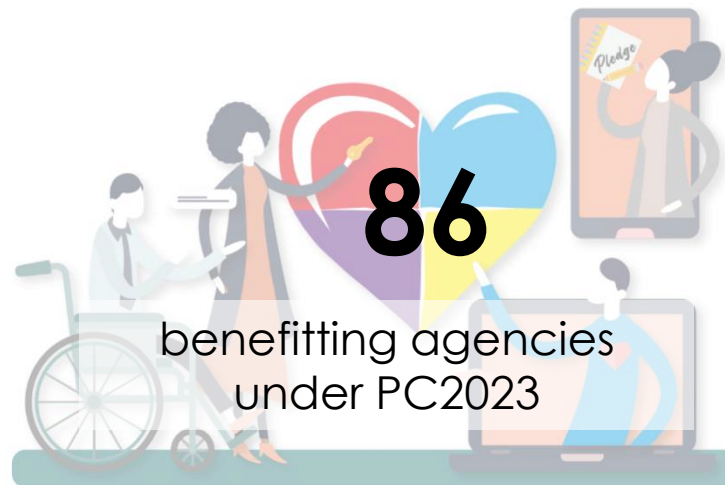
EMPOWERING LIVES.
UPLIFTING COMMUNITIES.

What We Do



A movement supported by the kindness and generosity of people from all walks of life.

The President's call to the nation to do their part to help the less fortunate in Singapore and build a more caring and inclusive society.



Our Milestones



2000

Established by the former President, the late Mr S R Nathan to **bring the community together** to **help the less fortunate**.



2012

Continued by former President, Dr Tony Tan who expanded the Challenge to encourage **Volunteerism** and **Social Enterprises**.



2015

Partnered with ECDA to initiate **Start Small Dream Big (SSDB)** to encourage the **young to give back to the community**.

Since then, SSDB has continued to grow annually with big successes.

Our Milestones



2018

To focus on more customised and upstream support, President Halimah Yacob started the **Empowering for Life Fund (ELF)** that aims to support programmes in **skills upgrading, capacity building** and **employment of vulnerable groups**.



2020

President Halimah Yacob launched the PC **Enabling Employment Pledge (EEP)** rallying employers to provide more **employment opportunities for PWDs**.

PC2023 – ‘Caring for Caregivers’

President's Challenge 2023 to focus on caregivers



President Halimah Yacob interacting with caregivers and staff during a visit to Caregivers Alliance Limited on July 21, 2022. PHOTO: MINISTRY OF COMMUNICATIONS AND INFORMATION

President's Challenge recognises that caregiving is an important node in the social support ecosystem, yet caregivers often do not get enough support themselves.

Many caregivers find themselves vulnerable to caregiver fatigue and caregiver stress. They also face challenges balancing work and caregiving commitments, with some having no choice but to leave their jobs.

Hence PC2023 will focus on **“Caring for Caregivers”**. This is an important shift to expand PC's funding support beyond the direct beneficiaries, to include their caregivers. A whole-of-society effort is needed to provide more holistic support to caregivers.



Malavika Menon

PUBLISHED JUL 21, 2022, 6:32 PM SGT



SINGAPORE - Sitting at her office desk in 2016, Ms Nadia Daeng found herself fighting back tears and staring at the screen for three hours, unable to type.

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Take Action

Be part of the Challenge



DONATE

Make a **direct donation** to President's Challenge.



PARTNER WITH US

Be our fundraiser and organize a **fundraising event** of your own to raise funds for President's Challenge.



VOLUNTEER

Volunteer your time and skills to help our benefitting agencies within the community.

How Can We Help?

- Organise activities in line with PC2023 Theme.
- Organise fundraising events and/or volunteer activities to support the 86 benefitting agencies under PC.



FUNDRAISING ACTIVITIES



Organise a charity bake & craft sale or sell care packages

Donation Drive with Up-Cycled Items

VOLUNTEERING ACTIVITIES



Virtual befriender sessions to engage beneficiaries with various activities



Drop-off groceries or essential items for the less fortunate



Send Thank-you or Well Wishes cards to our beneficiaries



Meet service users and learn about their different abilities



What is Required?



If you are planning a **FUNDRAISING** event:

- Contact President's Challenge Secretariat
- Keep us informed of your fundraising activity
- Make your donation via Cheque or Bank Transfer to "President's Challenge 2023" by 15 Dec 2023



For **VOLUNTEERING** matters:

- Contact President's Challenge Secretariat
- Select a President's Challenge benefitting agency to volunteer with
- Keep us informed of your volunteering activity

PC2023 List of Benefitting Agencies

Cross-Sector Services

- Community Chest
- Fei Yue Community Services
- Filos Community Services
- Girl Guides Singapore
- Mind Science Centre
- Sathya Sai Social Service
- Singapore Red Cross Society
- Society of Sheng Hong Welfare Services
- The Red Pencil (Singapore)

Children, Youth & Family Services

- Bethel Community Services
- Boys' Town
- CampusImpact
- Canossaville Children and Community Services
- Caregivers Alliance Limited
- Chen Su Lan Methodist Children's Home
- Child at Street 11 Ltd
- Community Justice Centre
- FaithActs
- Focus on the Family Singapore Limited

Children, Youth & Family Services

- Kampung Senang Charity and Education Foundation
- Law Society Pro Bono Services
- Morning Star Community Services Limited
- New Life Community Services
- One Hope Centre
- Persatuan Persuratan Pemuda Pemudi Melayu
- Prison Fellowship Singapore Ltd
- REACH Community Services Society
- RiverLife Community Services Limited
- Tasek Jurong Ltd
- United Women Singapore
- WE CARE Community Services Ltd
- Xin Yuan Community Care
- Yong-en Care Centre
- Young Women's Christian Association of Singapore

Disability Services

- Abilities Beyond Limitations and Expectations Limited (ABLE)
- ARTDIS (Singapore) Ltd
- AWWA Ltd
- Caring Fleet Services Ltd
- Cerebral Palsy Alliance Singapore
- Down Syndrome Association (Singapore)
- Dyslexia Association of Singapore
- Handicaps Welfare Association
- Metta Welfare Association
- Movement for the Intellectually Disabled of Singapore (MINDS)
- Muscular Dystrophy Association (Singapore)
- Playeum Ltd.
- Rainbow Centre, Singapore
- Singapore Association of the Visually Handicapped (SAVH)
- St Andrew's Mission Hospital (SAMH)
- The Singapore Association for the Deaf (SADeaf)

PC2023 List of Benefitting Agencies

Rehabilitation – Halfway Houses/Ex-Offenders

- Breakthrough Missions
- Green Haven Halfway House
- HCSA Community Services
- HEB - Ashram Halfway House
- iC@re Hub Ltd.
- Rise Above Halfway House
- The Salvation Army
- Teen Challenge Halfway House
- The Helping Hand Halfway House
- Yellow Ribbon Fund

Disability Sports

- Bowling Association for the Disabled (Singapore)
- Deaf Sports Association (Singapore)
- Lawn Bowls Association for the Disabled (Singapore)
- Singapore Disability Sports Council
- Singapore National Paralympic Council
- Special Olympics Singapore
- Equestrian Federation of Singapore

Eldercare Services

- St John's Home for Elderly Persons

Mental Health Services

- Limitless (Ltd.)

Healthcare

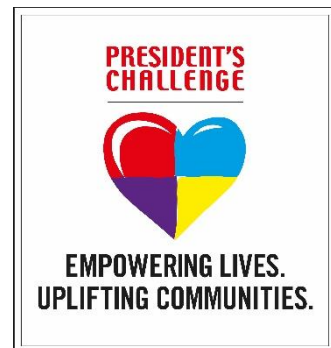
- Ain Society
- Blossom Seeds Limited (BS)
- Caregiving Welfare Association
- Dover Park Hospice (DPH)
- Epilepsy Care Group (Singapore) (ECG)
- HCA Hospice Limited (HCA)
- Home Nursing Foundation (HNF)
- NUHS Fund Limited (NUHS FL)
- Salem Welfare Services Limited (SWSL)
- SATA CommHealth (SATA)
- SingHealth Fund (SHF)
- TTSH Community Fund (TTSH CF)

Empowering for Life Fund

- Down Syndrome Association (Singapore)
- Montfort Care

PC-IMH Programme

- Club HEAL
- Singapore Association for Mental Health
- Singapore Children's Society
- TOUCH Community Services



Contact Us

President's Challenge Secretariat

c/o National Council of Social Service
170 Ghim Moh Road #01-02
Singapore 279621

Email: pc_enquiry@ncss.gov.sg

Website: <http://www.presidentschallenge.gov.sg/>

