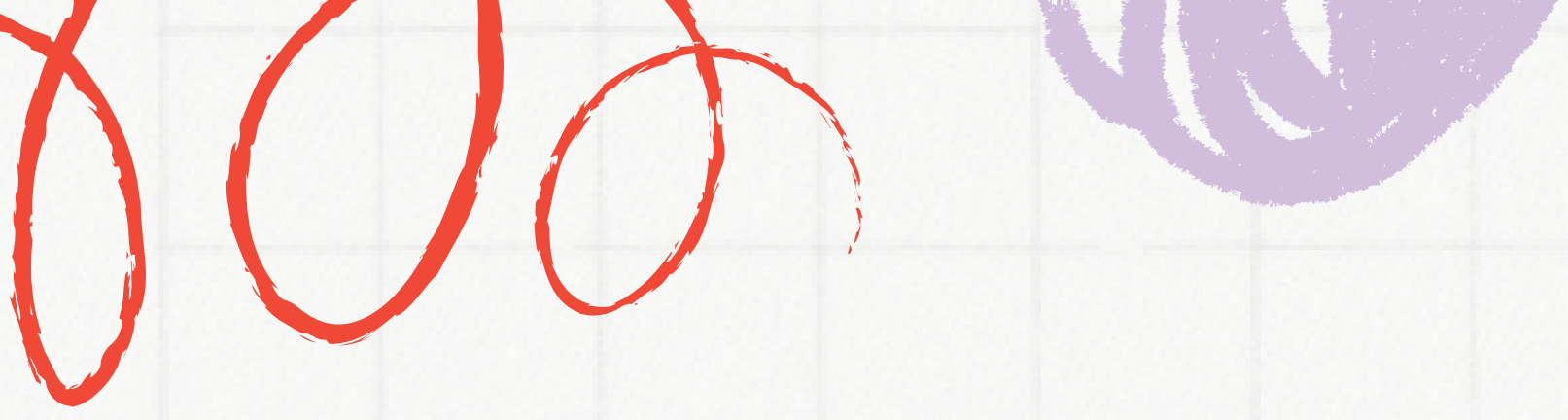


START SMALL DREAM BIG

Presented by  KIDSTART





About



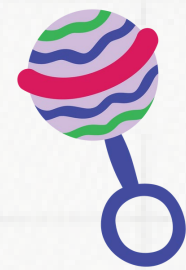
KidSTART Singapore Ltd (KidSTART SG) is a non-profit organisation specialising in child development.

We support pregnant mothers and empower low-income families with parenting techniques for positive child development outcomes for their children under 6 years old.

Our vision is for children to have a good start in life.



A child's early years are the most important



90 % of a child's brain is formed by 5 years old.



A child's brain grows the most and fastest in the 1st 1000 days of life.



More than 1 million new neural connections are formed per second in the first few years of life



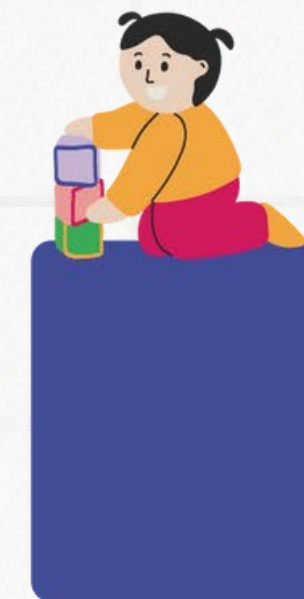
Birth to
3 Months



3 Months to
6 Months



6 Months to
12 Months



12 Months to
18 Months



18 Months to
3 Years



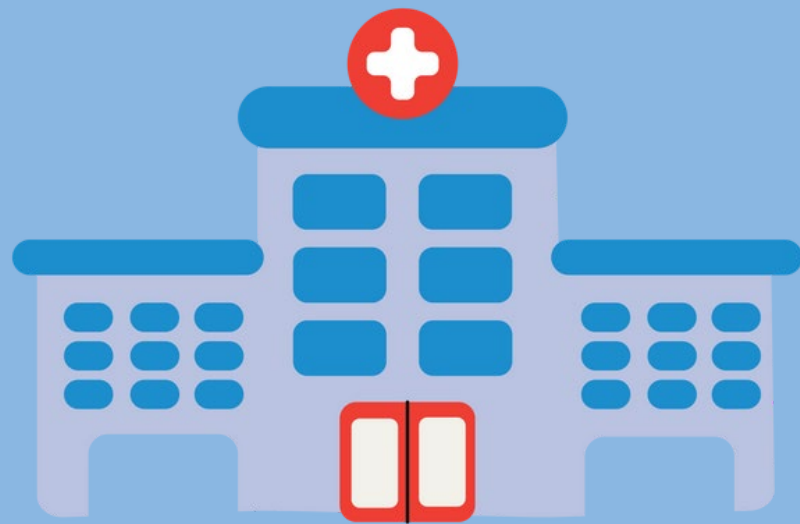
3 Years to
6 Years

How journeys with families

Child-focused, family-centric approach

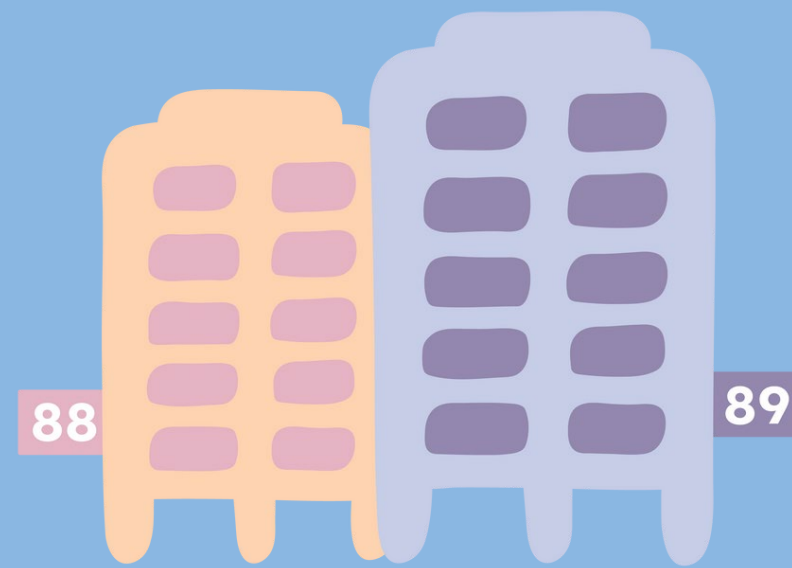
01.

The Hospital



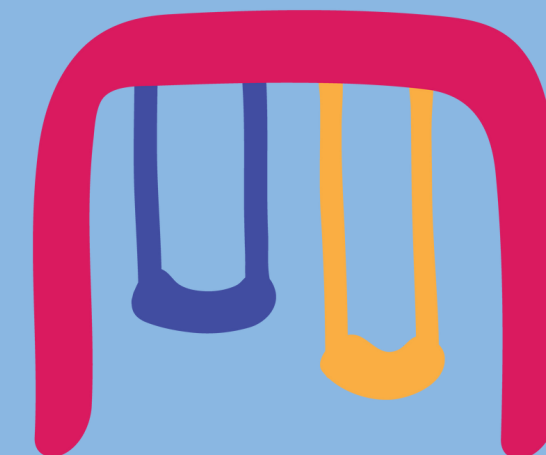
02.

The home



03.

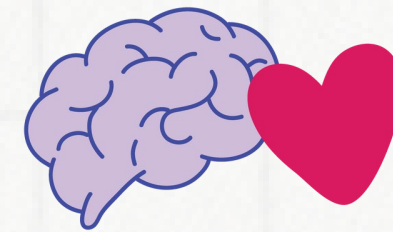
The community



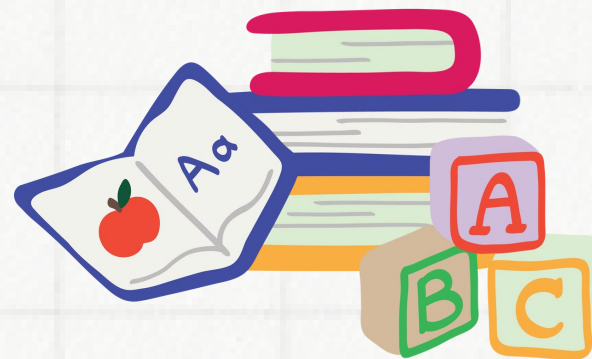
How journeys with families



Regular home visits and engagements where we deliver evidence-based curricula



Check-ins on parents' well-being



Provision of educational learning resources to reinforce good parenting skills and knowledge at home



Social opportunities for parents to connect with one another



Link-ups with financial and social resources when needed

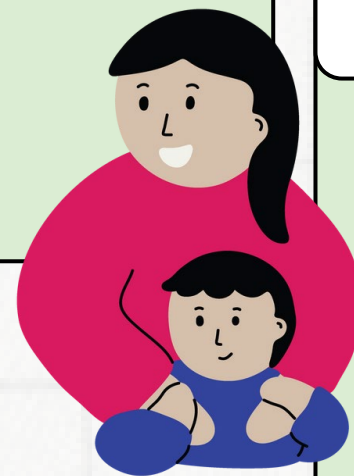
Who can join?

Criteria 1

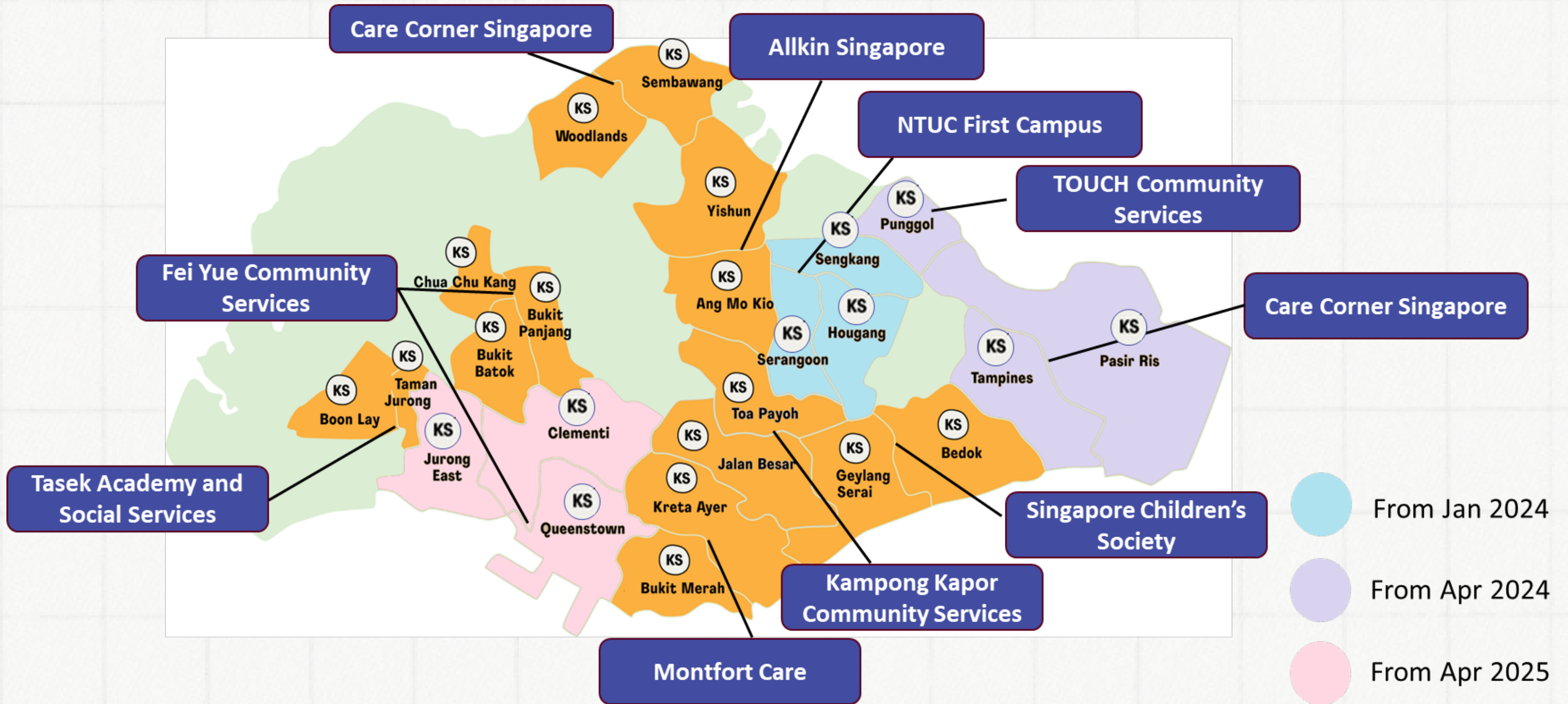
Pregnant mothers and families with Singapore citizen children up to 6 years old

Criteria 2

Gross monthly household income of \$2,500 and below or per capita income of \$650 and below



Where are we?





GOOD RESULTS



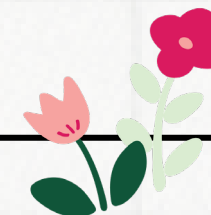
Child Health

- Child having up-to-date immunizations



Child development

- Preschool enrolment and improved attendance
- More children meeting their developmental milestones
- Children being more expressive and interacting better



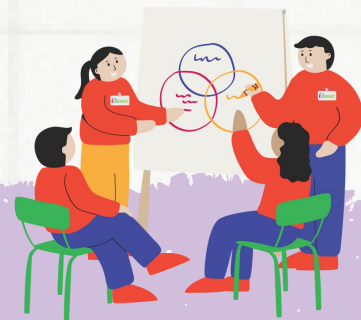
Parental outcomes & family functioning

- Parents reported feeling better supported and more confident in their parenting skills
- Improvement in a number of mothers with depression within 6 months





Growing Together with
KidSTART partners (sponsors,
donors & volunteers)



Training institutes



Government agencies

Hospitals, Medical
specialists



Social service agencies

Ecosystem of support

KidSTART Singapore works with different
partners to deliver services and provide
holistic support for our families.

TOGETHER FOR A GOOD START

Celebrate every child's unique
strengths and backgrounds

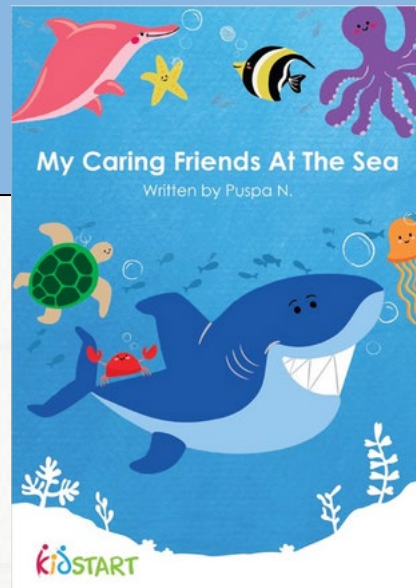
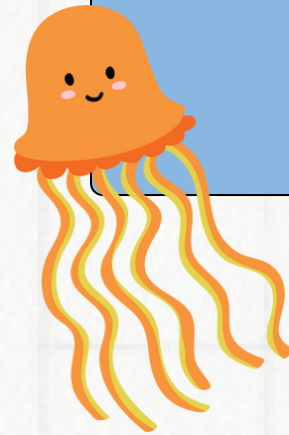
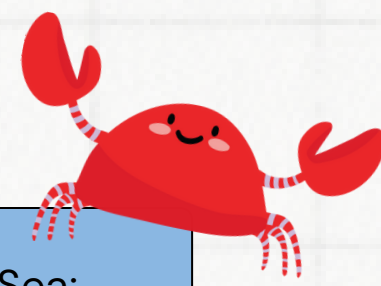
Plant the seeds of caring for others
and collaboration by working
together and helping each other

Discover that by coming together,
each child can contribute their
unique strengths to help others
and achieve a good start for others



SEE

- KidSTART Stories: My Caring Friends At The Sea; A2-sized book to read through with students
- Moral of the book: each friend brings a unique strength and gift, that when put together, achieve the outcome of saving a friend.



CREATE

- Sea Creature Superfriend! Accompanying DIY headgear craft kit for children as they read through My Caring Friends At The Sea
- Puzzle Pals! Schools and KidSTART families will design pieces of a giant jigsaw puzzle using any upcycled materials within the assigned colour. KidSTART will piece together the full jigsaw piece to show a completed picture of all the caring friends at sea.



WONDER



- Using an accompanying activity sheet, have students share what they think are their strengths (E.g. friendly, good listener)
- When and where can I use my strengths?
- What do I think about helping others?

SHARE

- Take lots of pictures of stories being read, behind the scenes crafting of headgears, and final pieces
- Share photos of the children designing their puzzle pieces
- Share reflections from the children in their Think/Wonder module



How else can you support KidSTART families have a good start?

Regular contributions can help ensure that no child gets left out. KidSTART Singapore will pool donations centrally for disbursement. KidSTART Singapore also works with our Growing Together with KidSTART partners to curate initiatives based on the needs of the families.

Health & Nutrition Support

- Food & Nutrition
- Medical & Dental Expenses
- Children's Diapers



Learning & Development Resources

- KidSTART Stories package (books & bookshelf)
- Learning Guides
- Welcome/Learning packs
- IT Tools
- Learning Journeys/Events



Financial Assistance

- Package of Assistance (For urgent and immediate child development needs on a case-by-case basis)
- Financial Literacy (e.g. savings programme for children's education)



Ready to work together for a good start?

Write to KidSTART Singapore (contactus@kidstart.sg) to register your interest!





@kidstartsingapore

www.kidSTART.sg

contactus@kidstart.sg