



LittleLives[®]

SSDB Connect
Session

2024



People are hungry for stories.

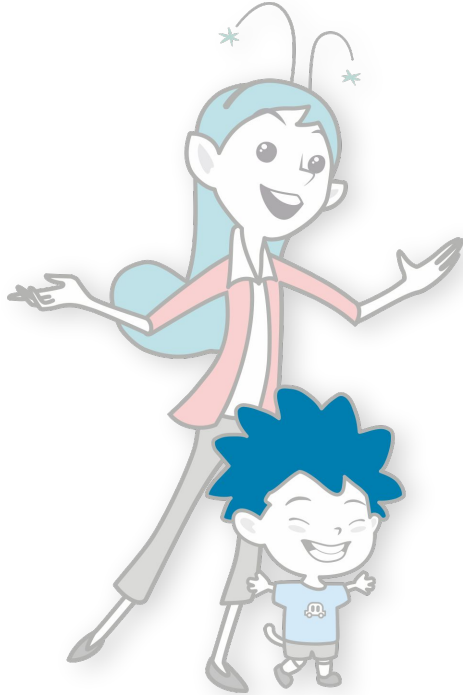


**The human species thinks in metaphors and
learns through stories.**

Mary Catherine Bateson

Our “LittleStories” Impact

Since 2016, we have supported SSDB via “LittleStories” app for schools to share project stories.



75,000+
Children

1,840+
Stories
released

1070+
School
participated

527K+
Page views

LittleStories app

- SSDB portal for Centres to submit stories.
- Available for download on AppStore & Google Store



How-to

3 Steps to Posting Stories

1

Download
LittleStores app

Download
LittleStories mobile
app

2

Obtain login access

Both existing
LittleLives users **and**
non-users can get
access

3

Write your stories
on LittleStories app

Start your SSDB
journey!



How-to

How to obtain login access

| If you are.. | Access | How-to login |
|----------------------------|--|--|
| Existing LittleLives users | <ul style="list-style-type: none">You have automatically has LittleStories account (for school admin & teachers) | <ul style="list-style-type: none">Use the same credentials as LittleLives platform |
| Non-LittleLives Users | <ul style="list-style-type: none">Fret not! We will help you create an account. | <ul style="list-style-type: none">Email us at feedback@littlives.com to get your credentials. :) |

3 tips to make your project successful..

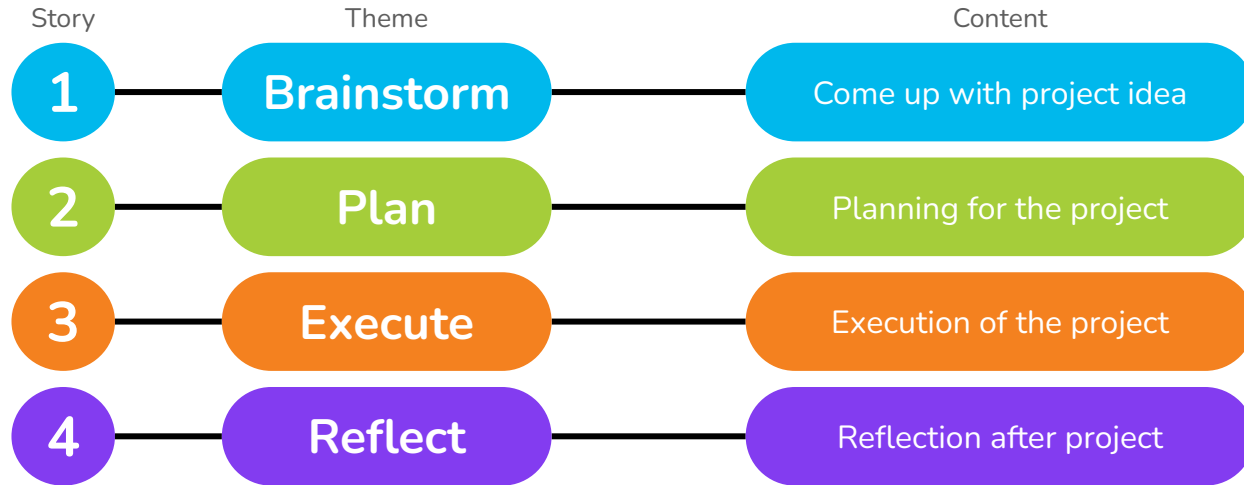
Start early,
tell your journey.



1.1.

Tip 1: From plan to reflection

Submit at least 2 of your stories regularly.



1.1.

Sample reflections from participants

Sensorial Connections @ Blk 261

And it's a wrap!

The kids and their families donated a total of \$4176.00 for the President's Challenge!

We chose Singapore Association of the Visually Handicapped as our beneficiary.

Though the amount collected was impressive, what was more valuable was the experience that each of our 160 children and their families went through.

The teachers merely acted as the facilitators and the children mostly took charge - from writing letters to organizations to request for sponsorships to packing the goodie bags to leading their parents around for the activities.

We coincided the cheque presentation with the last part of our SSDB project so that our parents and their children (the main contributors) can witness the presentation.

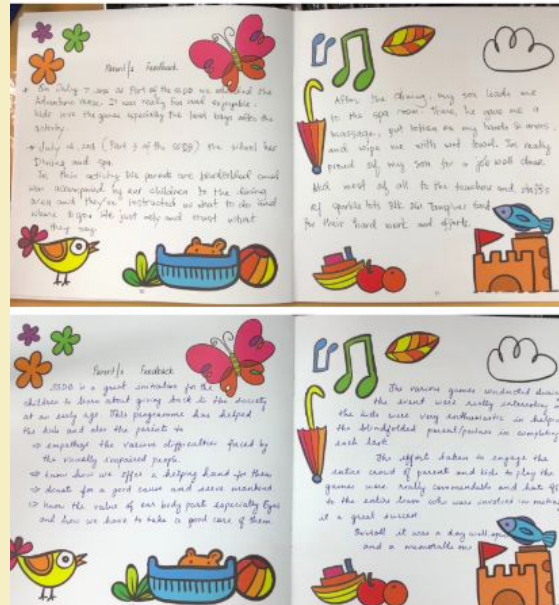
We invited representatives from SAVH (Mdm Fauziah) and NCSS (Ms Juliana) to receive the cheque.



Post Project Feedback

Parents also gave their feedback.

Many were also happy to share the experience and felt that they learned quite a bit from the experience too.

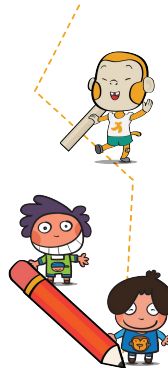


1.2.

Tip 2: Clear Structure

The ABDCE Story Framework:

- Action
- Background
- Development
- Climax
- Ending



For example

Story 1 : Project Idea & Launch Party

Story 2 : Project Journey

Title of Story

Para 1

ImageImage

Para 2

ImageImage

Para 3

Para 4

Introduction

Elaboration

Reflection & Planning

Hyperlink to previous story (if applicable)

1.3.

Tip 3: Use the kids pic!

- ✓ Capture a more **interesting background** behind your child
- ✓ Capture child's **expression** during activity
- ✓ Don't forget to **caption photos**.



Part 2

3 top mistakes to avoid when writing your stories...



2.1.

✗ Not varying sentence length

We don't see what we read.
We hear it.

Aim for 20% long and 80% short paragraph

This sentence has five words. Here are five more words. Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It's like a stuck record. The ear demands some variety.

Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals—sounds that say listen to this, it is important.


So write with a combination of short, medium, and long sentences. Create a sound that pleases the reader's ear. Don't just write words. Write music.

—Gary Provost


2.2

✗ Not formatting

Be easy to read and you'll be easy to love.



It's a shame. This is such an important point but you'd be lucky if your reader got this far. In fact, I bet you didn't even start here — your brain's assessed the two pieces of text on this picture and thought *... nobody got for time that*". Writing is a transaction. If you demand too much from your reader, you'll lose them for good. Long paragraphs are reserved for classic literature and boring science papers. Don't be that person.



This is how you write online

How much easier is this to read?

I'm not even saying anything important...
But you fall down the page.

Use:

- Short paragraphs
- White space
- Bullets

Write to skim and you'll always win.

2.3.

✗ Being too general

Strong writing is specific and authentic!

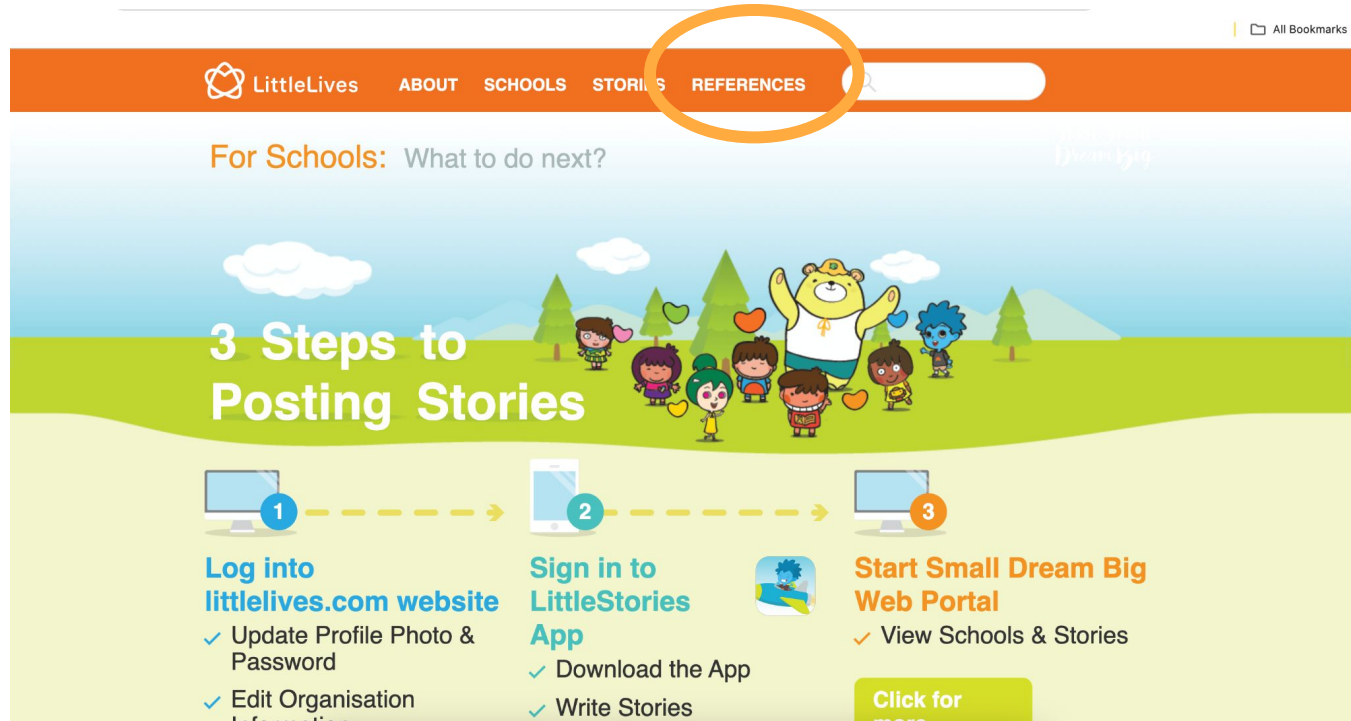
Mike walked down the street and tried to avoid the rain.

Mike rushed along the deserted street, pulling his hood tight to defend against the sudden downpour of rain.

Great writing is much less about grammar and more about rhythm.

Great writing is 93% rhythm and 7% grammar.

Access resources and SSDB's documents under our references



The screenshot shows the LittleLives website interface. The navigation bar is orange and contains the following links: [LittleLives](#), [ABOUT](#), [SCHOOLS](#), [STORIES](#), and [REFERENCES](#). The 'REFERENCES' link is circled in orange, and a large orange arrow points to it from the top right. Below the navigation bar, there is a search bar and a link to 'All Bookmarks'. The main content area features a banner with the text 'For Schools: What to do next?' and 'Start Small Dream Big'. Below the banner is a section titled '3 Steps to Posting Stories' with a cartoon illustration of children and a bear. The steps are numbered 1, 2, and 3, each with a corresponding icon (computer, smartphone, and computer) and a description of the step.

[REFERENCES](#)

For Schools: What to do next?

Start Small Dream Big

3 Steps to Posting Stories

- 1** **Log into littlelives.com website**
 - ✓ Update Profile Photo & Password
 - ✓ Edit Organisation Information
- 2** **Sign in to LittleStories App**
 - ✓ Download the App
 - ✓ Write Stories
- 3** **Start Small Dream Big Web Portal**
 - ✓ View Schools & Stories[Click for more](#)



For Project-Related Support, email:

ecda_so@ecda.gov.sg



For Technical-Related Support, email:

feedback@littlives.com

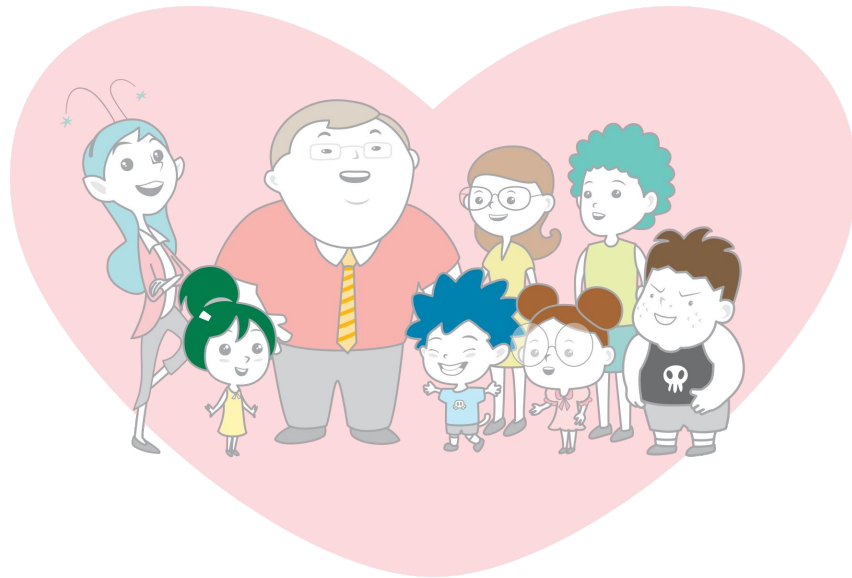
www.startsmalldreambig.sg

Raise awareness for your cause, and share the good work your children are up to, by sharing them on social media as well :)



You are not just writing a story,
You are building a **legacy**;
Your stories will inspire others, **worldwide**.





Thank You