



Singapore Book Council  
Powering Our Imagination

**Championing Sing Lit since 1968**

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# About Singapore Book Council

- **Singapore Book Council (SBC)** is an independent charity with IPC status with its beginning in December 1968.
- **Vision:** The power of words, connecting peoples and cultures
- **Mission:** To champion Singapore's role in enhancing multicultural literary arts
- **Focus:** Content Creation, Translation, Training, Asian Content, and Appreciation of Singapore literature (Sing Lit)



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# What We Do: Our Strategic Thrusts

**1.  
Develop and support  
writers in creating  
multilingual works**

**2.  
Strengthen Translation**

**3.  
Boost the visibility and  
embrace of Sing Lit**

# Programmes under Thrust 1

## 1. Develop and support writers in creating multilingual works

Focuses on **improving writing skills and craft of writers** in the four languages, developing children's book writers in the mother tongue languages, **nurturing young writers** and **mentoring emerging writers**.



Asian Festival of Children's Content (AFCC)



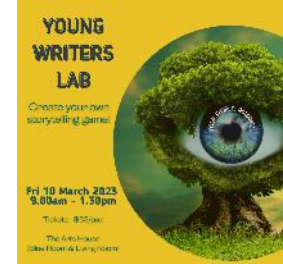
Beyond Words



SBC Academy



SBC Mentorships for Emerging Writers



Young Writers Lab



# Programmes under Thrust 2

## 2. Strengthen Translation

Focuses on **developing a community of literary translators**, **recognising the valuable work of translators** and **increasing public awareness of translation**.



Singapore Translation Symposium

# SALT

Singapore Apprenticeship in Literary Translation (SALT)



SBC Mentorships for Emerging Translators



Translation Salons, Translation Get-Togethers



SBC Translator Residency



# Programmes under Thrust 3

## 3. Boost the visibility and embrace of Sing Lit

Aims to **recognise the excellence of Singapore writers** through our **awards**, showcasing diverse range of **Sing Lit writers** and increasing school and community outreach.



AFCC Circle



Hedwig Anuar Children's  
Book Award (HABA)



SBC Campus and Little Campus



Singapore Literature Prize



The Writers Series



Singapore Writers Festival

# Awarding Excellence



Singapore's national literary prize, the biennial Singapore Literature Prize has been awarded to over 80 writers since 1992. SLP is given to the best works of fiction, poetry, and creative nonfiction across Chinese, English, Malay, and Tamil.



Since 1979, the S.E.A. Write Award, or the Southeast Asian Writers Award, has been presented annually to the best poets and writers in ASEAN. About 40 Singapore writers have been conferred this prestigious award.



Named after literary and library pioneer Hedwig Anuar, the Hedwig Anuar Children's Book Award (HABA) is presented biennially to an outstanding children's book by a Singaporean writer/illustrator.



A joint initiative between SBC and Scholastic Asia, the Scholastic Asian Book Award and Scholastic Picture Book Award are presented on alternate years to an outstanding unpublished children's book or picture book by Asians.



# SBC's Signature Programmes



Asian Festival of Children's Content (AFCC)



SINGAPORE  
LITERATURE  
PRIZE

Singapore Literature Prize



Singapore Translation Symposium



SBC Academy



SBC Campus and Little Campus



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# Asian Festival of Children's Content (AFCC)

- Established in 2010, AFCC is a premier festival in Asia that supports and advocates for the creation and appreciation of Singapore, SEA and Asian children's books and young adult (YA) fiction.
- Programmes focus on creative writing, translation, picture books, comics & graphic novels, digital media, content creation and adaptation.
- 15<sup>th</sup> edition in 2024 (23-26 May) with the theme, 'Curiosity'.





### Conference

- Writers and Illustrators
- Teachers and Parents
- Cross-Platform

### Book Fair

- Local and international publishers
- Educational organisations
- Networking events

### Public Programmes

- Book Launches
- Storytelling performances
- Talks
- Workshops

### Country of Focus

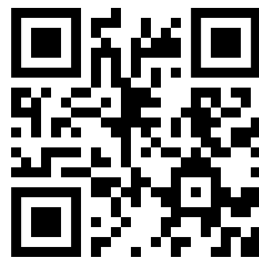
- Panel discussions
- Performances
- Workshops
- Exhibitions



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# Asian Festival of Children's Content (AFCC)

- Programmes for Parents & Teachers at AFCC 2024:
  1. "Play hide and seek with stories" – Dive deep into the world of wordless picture books by Pham Thi Hoai Anh
  2. Green Pea Monster Poetry Workshop by Sara Patricia Kelly
  3. Staying Curious! Harnessing the Power of Books in the Outdoors by Muhammad bin Kamit
  4. 4 a.m. Raspberry Party with Teddy by Sara Patricia Kelly



[afcc.com.sg](https://afcc.com.sg)



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# SBC Campus and Little Campus

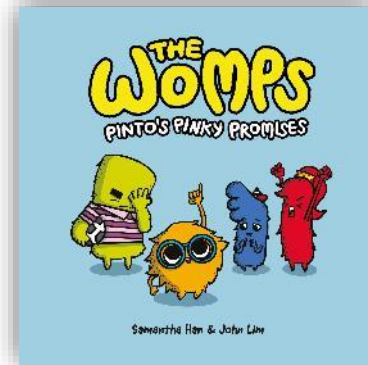
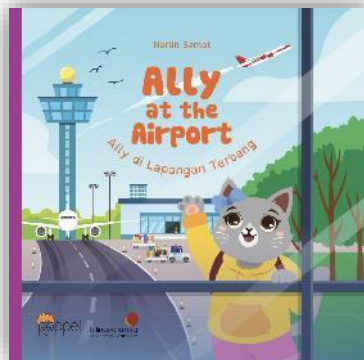
- SBC's school outreach programme to introduce Singapore literature (Sing Lit) and literary arts to children
- Aims to inspire a love for reading and writing, and build empathy through books
- Curated multilingual storytelling sessions, creative writing and poetry workshops, talks conducted by authors, poets, illustrators and storytellers available for booking
- Storytelling programmes eligible for Tote Board Arts Grant Subsidy for selected AOP centres



# Storytelling Programmes for Preschoolers

- 45-min interactive storytelling sessions on industry explorations, appreciation of arts and culture, life skills, values
- Programmes are eligible for Tote Board Arts Grant Subsidy\*:
  1. Little Sing Lit World: Stories for Young Readers (Programme ID: AEP0420528)
  2. I Pinky Promise You, Okay? (Programme ID: AEP0420523)
- Mother tongue storytelling sessions available too

*\*for selected AOP centres*



# E-Resources

**Themed Children's Books:** to search for children's books from and about Asia according to themes, eg. UN Sustainable Goals



**SBC Read-Along Books:** adaptation of three Singaporean children's picture books into animated videos in Chinese, Malay and Tamil



**AFCC Circle Reading Sessions (2022):** online readings featuring children's books from Singapore and Thailand



**Ready for KidLit:** online sessions by children's book writers and illustrators on dramatised storytelling, wacky poems and illustration activities



# Possible Project Ideas

- Reading and introducing books by local authors and illustrators and embark on activities inspired by the stories
- Fundraising activities to invite authors and/or raise funds for SBC to continue our efforts in developing multicultural Singapore literature (Sing Lit) so our children can grow up reading and understanding about empathy and living in a diverse community
- Visiting and supporting local bookstores





# Thank You!

**Connect With Us:**

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 bookcouncil.sg

**Subscribe to SBC E-newsletter:**



**Email us if you have any queries:**

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